

SAWALEF

WINTER 2017

NEWSLETTER

*Win a 1 Night
Stay + BB at the
Metropolitan
Hotel Dubai*



MEET THE METROPOLITAN HOTEL DUBAI TEAM

A NOTE TO OUR READERS

Dear Readers,

Reflecting back on the year 2016, I am proud to say that the Al Habtoor Group has achieved new milestones in Dubai and abroad!

Chairman and Author Khalaf Ahmad Al Habtoor, has been proved to be right too many times to ignore. This past October he released his new book: 'Is Anybody Listening?' which will shock and educate a world that is sadly lacking in the knowledge and expertise about the Middle East's past and the way forward. Just days after the official book launch in Dubai, our Chairman took off to Washington DC to debut his new book and deliver a powerful keynote speech at the 25th Annual Arab-US Policymakers Conference.

The Khalaf Ahmad Al Habtoor Foundation inaugurated the Hrar Hospital in North Lebanon and supported several key projects this fall, including the student-led EIS-Jumeirah Model United Nations conference and 'Hope', the breast cancer initiative that raised over AED 1.7 million raised for the local community and breast cancer research.

Al Habtoor City's Hotel Collection opened with a spectacular gala event hosting hundreds of guests on 6 December 2016, which included the first teaser of La Perle by Dragone, Al Habtoor City's much anticipated show due to open in mid-2017.

The Metropolitan Hotel Dubai, a much loved hotel and legend reopens in December with a promise to create new beginnings while reliving good memories at The Red Lion and Don Corleone. This issue also introduces the hotel's opening team, led by GM Sanjay Luthra.

Happy New Year and wishing all of our Habtoorians much success as they gear up for 2017!

Michaela

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Sawalef is brought to
you by the
Al Habtoor Group
Media &
Communications
Department



January 2017 marks the fourth anniversary since the launch of the Khalaf Ahmad Al Habtoor Foundation (KAHF). It was then that the Al Habtoor Group Chairman and KAHF Founder, Khalaf Ahmad Al Habtoor, allocated 20 per cent of the Al Habtoor Group to the Foundation's operations.

Over the years, we have proudly launched many successful projects under the banner of peace and prosperity. The KAHF acknowledges that all people have the right to live in dignity, anywhere and everywhere, regardless of culture, religion, race and colour. For this end, we develop programmes and projects in seven areas: poverty alleviation, peace, interfaith, education and research, health, crisis relief and many local initiatives in the United Arab Emirates.

The Khalaf Ahmad Al Habtoor Foundation has invested hundreds of millions of Dirhams in charitable and humanitarian projects, such as the Khalaf Ahmad Al Habtoor Medical Simulation Center, an institution of the Mohammed Bin Rashid Academic Medical Center and the Khalaf Al Habtoor Assistive Technology Resource Center at Zayed University.

The Foundation established professorial chairs at Zayed University and the American University of Sharjah, and provided scholarships at universities in the UAE and abroad, such as Harvard and the American University in Cairo. It also assisted families in need in the UAE and supported many sports activities in addition to the relief of Palestinian and Syrian refugees and the funding of the building of the Hrar Hospital in Lebanon, which officially opened in November 2016.

This past October, we launched 'Hope', an initiative that stems from the core of our humanitarian work at the Foundation, bringing us together to give hope to life, hope to a better tomorrow and optimism to the hearts of women who are struggling with breast cancer and hope for life to raise the upcoming generation. I would like to take the opportunity to commend the two women, Noora Mohammed Al Habtoor, the granddaughter of the Emirati businessman and philanthropist Khalaf Ahmad Al Habtoor, and Mariam Abdullah Al Mazrooei for spearheading this notable initiative.

On behalf of the KAHF, I wish you all a happy and peaceful New Year. Be grateful and generous, recalling the wise words of Khalaf Al Habtoor, "It is our duty as human beings to help those less fortunate than ourselves."

Abdul Salam Al Marzooqi

Director General, Khalaf Ahmad Al Habtoor Foundation
Director of UAE Affairs & Community Relations, AHG

I would like to start by expressing my sincere gratitude for all the support we received in launching the breast cancer awareness initiative 'Hope'. Foremost, I would like to thank my grandfather, Khalaf Ahmad Al Habtoor for his big heart and generosity. I would also like to thank the employees of the Al Habtoor Group and Khalaf Ahmad Al Habtoor Foundation for helping us raise awareness.

In our culture as Emiratis, and for our family Al Habtoor, the concept of "corporate social responsibility and community service" is among our top priorities.

We launched 'Hope' with the backing of the Khalaf Ahmad Al Habtoor Foundation to help fund the treatment of cancer patients in the UAE, praying to God their speedy recovery, and to hopefully put a smile on their faces.

I am pleased to report that in our first year we raised over AED 1.7 million, funds which will be used to support and treat of breast cancer patients with the support the Dubai Health Authority (DHA) and Friends of Cancer Patients Society.

Following the success we achieved with 'Hope', I look forward to launching more fund-raising events in the coming year.

Noora M. Al Habtoor
Co-Founder, Hope

GROUP NEWS

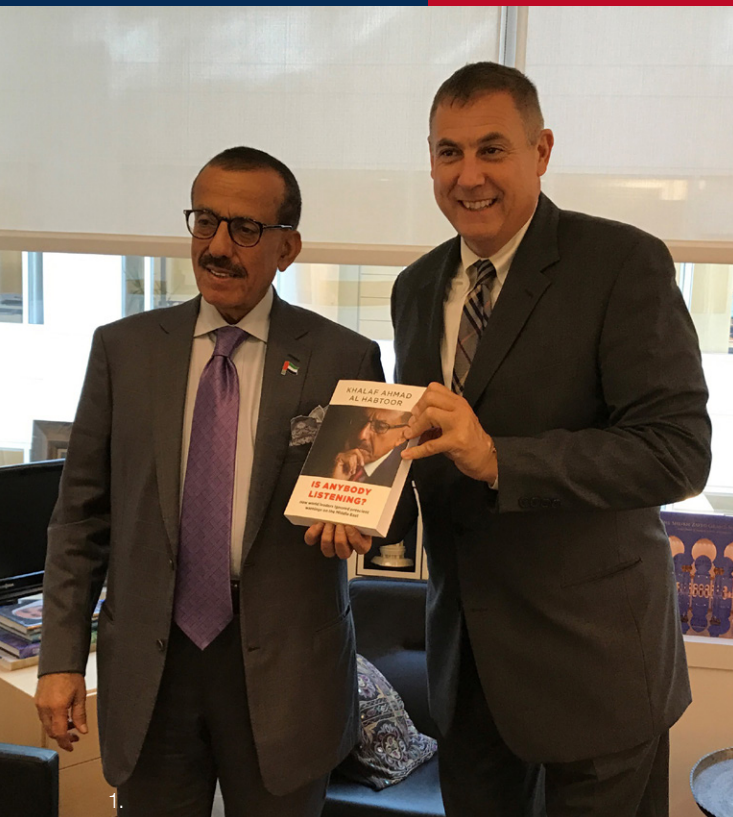
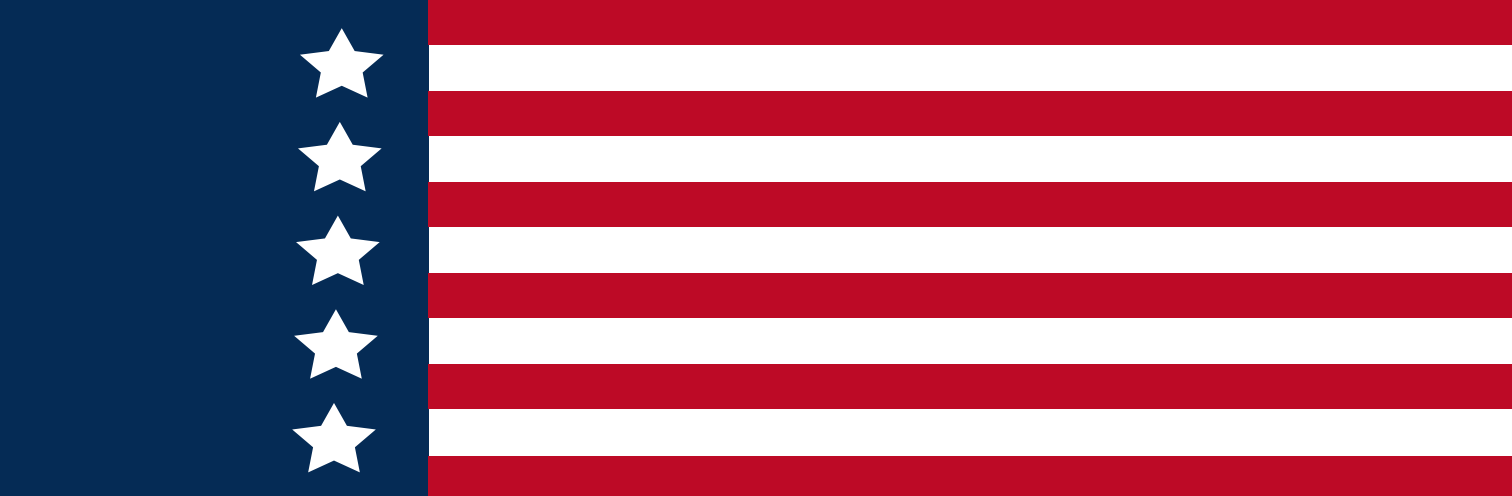


[Watch the speech online](#)

Chairman Al Habtoor travels across the United States and delivers keynote speech at the 25th Annual Arab-US Policymakers Conference

On his annual US trip this past October, Founding Chairman Khalaf Ahmad Al Habtoor made his first stop at the US-UAE Business Council in Washington DC where he met with Danny Sebright, President of the US-UAE Business Council and several other Council members. They talked about the upcoming US presidential election, the passing by Congress of the Justice Against Terrorism Act (JASTA) and its implications, and exchanged ideas and discussed investment opportunities between the UAE and US.

A few days later, Chairman Al Habtoor was in Washington DC to address the 25th Annual Arab-US Policymakers Conference organised by the National Council on US-Arab Relations. On Wednesday 26 October 2016 he delivered the keynote speech for the second consecutive year under this year's conference title 'The Next US Presidency and US-Arab Relations: Probabilities, Possibilities, Potential Pitfalls'. At the conference, Khalaf Al Habtoor's new book '*Is Anybody Listening?*' also made its US debut.



1. At the US-UAE Business Council is a premier business organisation dedicated to advancing bilateral commercial relations 2. Chairman meets MIT President, L. Rafael Reif



U.S.-U.A.E. Business Council
usuaebusiness.org



Al Habtoor, a prolific and influential commentator and writer on Middle East politics, told the 100-plus strong audience that the next US President needs to be someone who can take tough decisions. Khalaf Al Habtoor received great applause from the audience for pledging USD 20 million of his own money to kick-start a global initiative to alleviate poverty, and urged others to follow his lead.

To read the full transcript of his 25th Annual Arab-US Policymakers Conference keynote speech [click here](#).

On his last stop, the Chairman paid a visit to Massachusetts Institute of Technology (MIT) in Cambridge, Massachusetts where he held a series of meetings with academics and the President of MIT, L. Rafael Reif, the 17th President of the private research university. He also met with Nobel Laureate Phillip A. Sharp, Ph.D., who is Institute Professor and Professor of Biology at the Koch Institute for Integrative Cancer Research. They discussed the advancements made by MIT in cancer research and diabetes. Dr. Sharp is a world leader of research in molecular biology and biochemistry.

GROUP NEWS



VIP's, friends, family and employees of the Al Habtoor Group gathered at the official book launch ceremony held at the St. Regis Dubai.



Watch the book launch event video now available on [YouTube](#)

Author, Khalaf Ahmad Al Habtoor releases his new book: **Is Anybody Listening?**

The Chairman launches his new book on how misguided foreign policies have wreaked havoc in the Middle East.

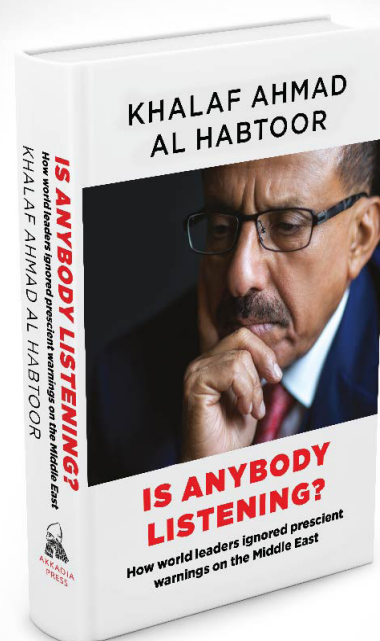
Khalaf Al Habtoor has been proved to be right too many times to ignore. His views on the past and the way forward will shock and educate a world that is sadly lacking in the knowledge and expertise about a region that affects us all.

On Thursday 13 October 2016, Author and Founding Chairman of the Al Habtoor Group officially unveiled his newest publication, *Is Anybody Listening?* at an event held at The St. Regis Dubai, Al Habtoor City.

Khalaf Al Habtoor was interviewed by BBC Broadcaster, Journalist and Author Gavin Esler and took questions

from the audience as the event was broadcasted live to viewers worldwide. *Is Anybody Listening?* provides a concise summation of what is really going on in the Middle East as a result of failed foreign policies. It gives a real sense of just how chaotic parts of the region are and provides advice for foreign policymakers about how to get out of the quagmire. The book features a Foreword by former US President Jimmy Carter, and an Introduction by Dr John Duke Anthony, Founding President & CEO of the National Council on US-Arab Relations.. *Is Anybody Listening?* is now available in bookstores across the UAE in Arabic and English.

KHALAF AHMAD
AL HABTOOR
**IS ANYBODY
LISTENING?**



A concise
summation of what
is really going on in
the Middle East as a
result of failed
foreign policies.



Celebrating with the UAE Nation!



The Head Office celebrates UAE Flag Day on 3 November 2016

We Lead. We Unite. We Inspire. Employees from across the world proudly unite under the banner of the UAE flag.
The Head Office celebrates UAE Flag Day on 3 November 2016





(L-R) Tariq Rashid Al Habtoor, Ahmed Mohammed Al Habtoor & Habtoor Mohammed Al Habtoor

Al Habtoor Grandsons make it to the top of Mt. Kilimanjaro in Tanzania

A grueling 19,341 ft (5,895 m) trek up Africa's highest point and the world's highest free standing mountain.

We are proud to report that Habtoor Mohammed Al Habtoor, Ahmed Mohammed Al Habtoor and Tariq Rashid Al Habtoor have successfully accomplished their challenge to reach the top of Uhuru Peak of Mt. Kilimanjaro on their first hiking venture on 4 November 2016.

Habtoor Mohammed Al Habtoor said, "We have prepared ourselves weeks before our climb with rigorous exercise to reach high fitness levels. We used stairwells to practice endurance and push ourselves to the maximum. Initially our programme was to achieve

the climb in four days, however we lost a day due to temperatures and the altitude slowing down our bodies, we were acclimatizing, we reached the top in five days. We were proud raising the UAE flag at the top of Uhuru on behalf of the Al Habtoor Group and our family."

Many have tried to reach the top of Uhuru peak, known as the rooftop of Africa, and many have failed. But for the Al Habtoor boys, it was an exhausting yet an inspiring experience both physically and mentally.

Well done!



GROUP NEWS



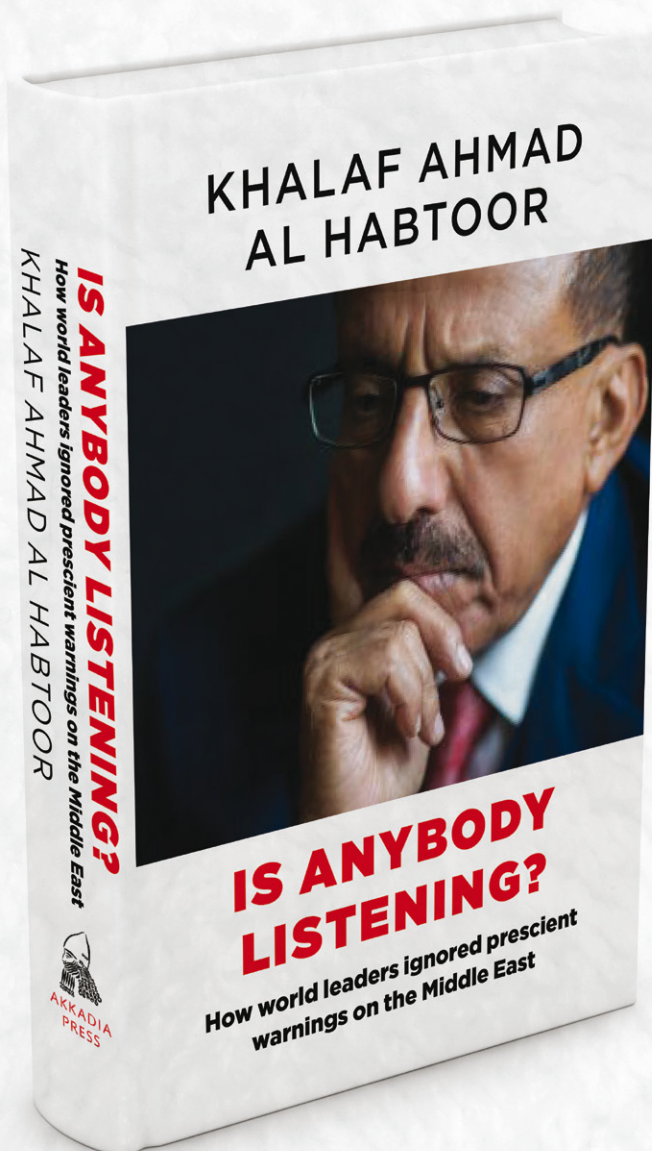
**Hadi El Kadi,
Group General Counsel**
celebrated his birthday on October
25th.



**Pia Pereira,
Secretary – HR & Admin**
is showered with birthday wishes from
her colleagues at the Head Office on
October 26th.

IS ANYBODY LISTENING?

In the wake of increased terrorist attacks around the world and at a time of countercultural revolutions of global and historic proportions, spearheaded by terrorists who use Islam as a cover, and by other extremists and nascent far-right parties in the West, Khalaf Al Habtoor underscores the Arab perspective on key challenges in the Middle East, and issues a clarion call for Arab and non-Arab states to stand "hand-to-hand, heart-to-heart" to fight this alien sickness that is tearing the world apart.



“This book raises the biggest question behind all the chaos and violence across the Middle East: why do Western policy makers not listen to those with the most knowledge and expertise across the Arab world? Mr Habtoor -- a man whose own personal life story of great business success runs in parallel with some of the great changes in the Gulf region, is well known and respected as an "unofficial diplomat" trying to encourage dialogue, to educate and explain the region which is so often misunderstood. Intelligent and provocative, this book demands that we listen.”

Gavin Esler
BBC Special Correspondent
Journalist & Author

**AVAILABLE NOW
IN BOOKSTORES
THROUGHOUT THE UAE**

KAH FOUNDATION

More than 1.7 million dirhams was raised at the official inauguration of 'Hope', a breast cancer initiative supported by the Khalaf Ahmad Al Habtoor Foundation (KAHF) at the Bentley Café & Boutique on Monday 31 October 2016.

raises
AED 1.7 million

for breast cancer
awareness in the UAE





1. Khalaf Al Habtoor hands over a cheque for AED 1.7 million to support breast cancer patients and research to the Dubai Health Authority 2. (L-R) Mariam Abdullah Al Mazrooei and Noora Mohammed Al Habtoor 3. Event speaker Dr Moza Al Hattawi, General Surgeon and Chairperson, Dubai Health Authority - Breast Cancer Campaign 4. Event speaker Arab television presenter and Influencer Lojain Omran

October marked the month of breast cancer awareness campaigns across the world. Here in Dubai we witnessed the successful launch of Hope, a community fundraising initiative aimed at helping breast cancer sufferers and their families in the United Arab Emirates as well as raising awareness and funding for cancer research. The co-founders of this great initiative are Noora Mohammed Al Habtoor, granddaughter of well-known UAE businessman and philanthropist Khalaf Ahmad Al Habtoor, and Mariam Abdullah Al Mazrooei, wife of Ahmad Al Habtoor, CEO, Al Habtoor Motors.

At the gala event and auction, Mohammed Al Habtoor, Vice-Chairman and CEO, Al Habtoor

Group honoured the institutions and individuals who contributed to Hope, and also announced that Khalaf Ahmad Al Habtoor would double the proceeds of the event, taking the grand total of the amount raised to AED 1,710,740.

"We raised a staggering amount of money to help support awareness in the UAE about breast cancer," he said. "We are delighted with the pledges so far, and encourage more people to contribute to this worthy cause." Donations included a quarter of a million-dirham contribution from the Awqaf & Minors Affairs Foundation and AED 100,000 donation from Abu Dhabi Islamic Bank. Other donations came from institutions affiliated with the Al

Habtoor Group. The remaining funds were raised via a charity auction at the VIP gala event.

The funds raised by Hope will be used to support and treat breast cancer patients with the support of the Dubai Health Authority (DHA) and Friends of Cancer Patients Society.

Abdul Salam Al Marzooqi, General Manager, KAHF added, "The support we have received from this event helps spread hope to other breast cancer patients and their families. It sends them a message that they are not alone. They are part of our community and the Khalaf Ahmad Al Habtoor Foundation is there to support them through the Hope initiative."

KAH FOUNDATION



1. Noura Badawi, Chief Communications Officer, KAHF attends the inauguration 2. Watch the video from the official opening ceremony

Khalaf Al Habtoor Hospital Hrar officially opens in North Lebanon

The Khalaf Al Habtoor Hospital Hrar was officially inaugurated at an opening ceremony held on 13 November 2016 under the patronage of the Grand-Mufti of Lebanon, Sheikh Abdul-Latif Derian.

The event was attended by Noura Badawi, Chief Communications Officer, Khalaf Ahmad Ahmad Al Habtoor Foundation, Musallam Al Mansouri, Director of the Humanitarian and Development

Affairs Attache at the UAE Embassy in Lebanon, who represented Hamad Saeed Sultan Al Shamsi, UAE Ambassador to the Republic of Lebanon and other Lebanese officials.

In the Spotlight



Noora Mohammed Al Habtoor Co-founder of 'Hope'

Q: Tell us more about your role at the Al Habtoor Group and your professional ambitions for the near future.

My role at the moment is focused on developing the business, building up The Bentley Café & Boutique operations and brand. In the future, I would still like to be involved in business development but also I would love to take on a new humanitarian role within the Khalaf Ahmad Al Habtoor Foundation.

Q: Congratulations on the successful launch of 'Hope'. Tell us why you picked to support the cause of breast cancer awareness and why you're passionate about corporate social responsibility?

If not me, a local to this country doesn't take the job than who would? Helping those in need and making a difference is my passion. It is our duty to help our government spread optimism to the hearts of women who are struggling with breast cancer and hope for life for the next generation.

Q: You are also leading the social media/marketing for The Bentley Café & Boutique. Tell us more about the project and what has been the most exciting part for you so far?

The Bentley Café & Boutique is the first of its kind in the world. It offers indoor and outdoor serviced seating and lounge areas serving a handcrafted menu of salads, sandwiches, and other wholesome items. Additionally, there is a

boutique area selling Bentley branded merchandise. The most exciting part of my role in this project is coming up with new ideas and being entrusted to make decisions on the next step for The Bentley Café & Boutique.

Q: What are your plans for 2017? Do you set any New Year's resolutions?

I plan on developing The Bentley Café & Boutique to an extent where my full attention is not needed anymore and move on to the next business to develop. I would also like to help children who are in need.

Q: What do you do for fun with family and friends?

I enjoy going out for dinner, watching movies, and relaxing by the beach. I also love horse riding.

WHAT'S NEW AL HABTOOR CITY





The **three** hotels within the Al Habtoor City Hotel Collection collectively present nearly **1,600, 18** restaurants and lounges, **2** spas, **34** meeting and banqueting spaces, including **three ballrooms.**



The Grand Opening of The Hotel Collection at Al Habtoor City

Khalaf Ahmad Al Habtoor officially inaugurates the Al Habtoor City Hotel Collection at a spectacular gala event hosting hundreds of guests on 6 December 2016.

Khalaf Ahmad Al Habtoor, Founding Chairman of the Al Habtoor Group officially inaugurated The Hotel Collection at Al Habtoor City along with Marriott International at a VIP event in early December. The much-anticipated hospitality complex comprises of three prominent five-star luxury hotel brands, Dubai's first-ever St. Regis Dubai, the UAE's first W Hotel and the Middle East's largest Westin Hotel. The historical event marked the first completed project along the banks of the newly launched Dubai Water Canal.

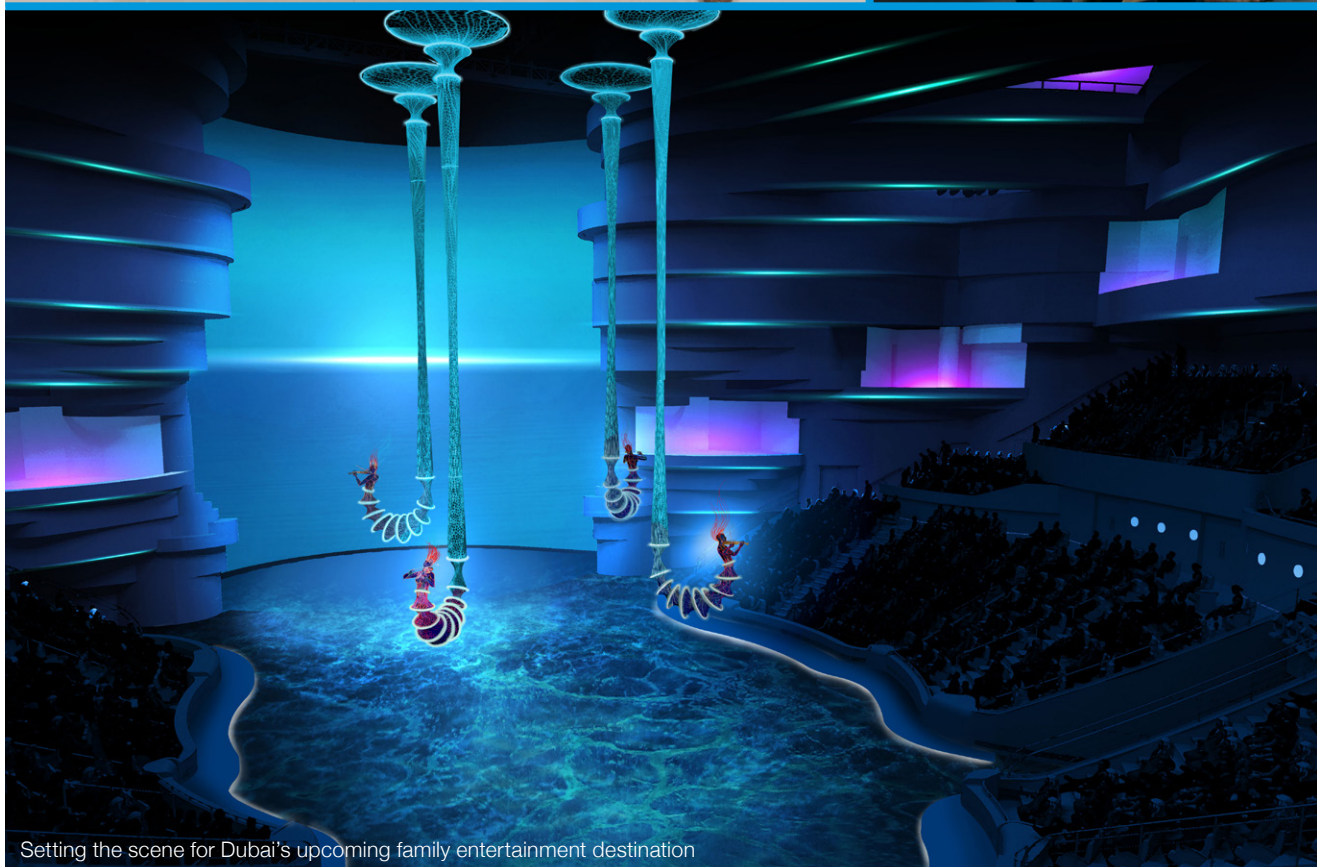
The Chairman joined Alex Kyriakidis, President and Managing Director, Middle East & Africa, for Marriott International, Inc. The reception was followed by a gala dinner at The Westin Dubai, Al Habtoor City.

The night progressed to W Lounge located on 30 floor of W Dubai – Al Habtoor City, where guests mingled while enjoying the spectacular night view of Dubai's skyline.

Highlights of the evening included a special teaser of La Perle by Dragone, the leading cultural creation company. La Perle will make its debut mid-2017 at Al Habtoor City in a purpose-built aqua theatre nestled between The St. Regis Dubai and W Dubai - Al Habtoor City. Guests were also treated to a Michelin Star culinary experience curated by a fleet of award-winning chefs from across the complex.

Khalaf Al Habtoor said, "The Al Habtoor City, Hotel Collection is one of three exceptional collections within this unique landmark development. We are delighted to have Marriott International as our partners for The Hotel Collection where we have encapsulated three exceptional brands under one roof. Al Habtoor City has already earned its place on the Dubai skyline as a landmark destination alongside The Dubai Water Canal. We look forward to the completion of the Leisure Collection and Residence Collection next year."

AL HABTOOR CITY





1. Mohammed Al Habtoor, Vice-Chairman and CEO addresses the media on 20 October 2016 at the theatre venue. 2. (L-R) Steve Dubuc, Handover Project Manager - Dragone; Tara Young, Resident Artistic Director - Dragone; Franco Dragone, Founder and Artistic Director; Mohammed Al Habtoor, Vice-Chairman and CEO - Al Habtoor Group, Jean Marcouiller, Executive Production Director - Dragone 3. Our Chairman visits the show's training facilities.

La Perle, Dubai's epic aquatic theatre show due to open in 2017

Crafted by Franco Dragone - the head of cultural creation company Dragone, we bring you a sneak peek at the latest developments for Al Habtoor City's resident aqua show, La Perle...



A tour of the 1,300 capacity venue, nestled against The Leisure Collection at Al Habtoor City, says the attraction will be well worth the wait — like nothing the region has seen before! The creative mastermind Franco Dragone sets the mood for the spectacle at a press conference hosted on 20 October 2016. "Laser. Human flying. Body falling into the water. Motorbike rolling. People [doing] double [summer]saults. Wheel of death. Performance everywhere. Big sets. The theatre shaking. People walking upside down. Lights - lights are very important," he said.

Mohammed Al Habtoor added, "In Dubai we say: go big, or go home. If you want to do something, do it big."

La Perle will feature a proliferated dry stage that, in 90 seconds, can be flooded with 2.7million litres of water. In less than a minute, that water can disappear. 65 artists - acrobats, aerialists, contortionists and

beyond - from across 23 countries will perform, telling a story that's infused with flavours of the Arab world. Most impressively, a diver will jump from a stomach-curdling 35 metres into what is effectively an 11-metre-deep, 5-metre-wide hole in the ground. They'll be greeted by a scuba diver who will give them enough oxygen to stay underwater for as long as necessary.

Performers are currently undergoing a rigorous 'training and formation' programme, which includes ten weeks of pre-training, at an average of 10 hours a day, which prepares their bodies physically for anything the show requires them to do.

La Perle will have shows twice a day, five days a week, towards a total of 450 shows a year. It is anticipated that La Perle will hose half a million audience members a year - mostly tourists. As the city's first permanent theatre show, it will put Dubai on the map next to live entertainment hubs such as Las Vegas and Macau.

AL HABTOOR CITY



The tree lighting ceremony took place on Wednesday 7 December 2016



AL HABTOOR CITY

Winter Garden Market

AL HABTOOR CITY

7-31 December



Winter Garden Market

arrives at
Al Habtoor City

The Winter Garden Market at Al Habtoor City was fun for all the family this Festive Season. Set in the Versailles Gardens at The St. Regis Dubai, children and adults enjoyed a host of activities, including Santa's visit on a red Bentley, festive gift shopping, and a sample of culinary delights from the renowned outlets at The St. Regis Dubai, The W Dubai – Al Habtoor City, The Westin Dubai, Al Habtoor City, and The Atrium, Al Habtoor City.



AL HABTOOR CITY



Al Habtoor Tennis Academy opens its courts to the public!

Al Habtoor City offers something unique. There is so much happening under one roof, from hospitality, entertainment, sports and leisure. The destination now boasts a state-of-the-art tennis academy complete with the UAE's first indoor, fully air-conditioned tennis court. The Al Habtoor Tennis Academy houses three outdoor courts, changing rooms for men and women and a café. In addition to free-play,

the tennis academy will have tennis professionals on hand to coach adults and children. In addition to members of the sports facility, the academy will be open to guests of any of the three hotels on the complex (St. Regis Dubai, W Dubai-Al Habtoor City, Westin Dubai-Al Habtoor City), as well as the residents of the three towers. Khalaf Ahmad Al Habtoor, Chairman of the Al Habtoor Group said, "The

indoor tennis pavilion will allow tennis enthusiasts to play all-year-round no matter what the weather. This is very unique to Dubai. From all the tennis courts there are lovely views of the St. Regis Gardens. You won't get this anywhere else."

For membership and booking inquiries please contact:

info@alhabtoortennisacademy.com



Get pampered at the Heavenly Spa by Westin™ now open at Al Habtoor City

The Westin Dubai, Al Habtoor City opens its 4,000 sq m Heavenly Spa by Westin™ with 20 treatment rooms.

Spanning the entire length of the sixth floor of The Westin Dubai, Al Habtoor City spa boasts high ceilings and uses natural elements in its design, with views of the city skyline and downtown area, including the Burj Khalifa.

The Heavenly Spa offers a range of massages, body treatments, facials and packages tailored to guests' needs. In addition, it offers seasonal services, treatments and experiences. Additional facilities include a sauna, steam room, dedicated couples section, hammam room, as well as a wet area with two hot tubs, two sensory showers and

an array of heated loungers.

For the first time in the UAE, the spa will introduce FarmHouse Fresh, a Texas-based "Farm to Treatment" spa brand that uses organic and fresh picked ingredients that are up to 99.6% natural, including products from the Organic Pharmacy and Coola along with Chame D'Orient.

The WestinWorkout® Fitness Studio is available 24-hours a day, featuring equipment from Technogym, three rooftop swimming pools, including a splash pool for children at the Westin Family Kids Club. The facility also features a full yoga studio, with

bamboo wood walls and natural accents, with a full schedule of fitness classes available throughout the day.

Amanda Schmiede, complex Director of Spa & Recreation said, "We have focused on bringing all the natural elements and fine details to the newest Heavenly Spa, while staying true to the wellness roots of the brand. We are seeking to engage all the senses and meet the variety of wellness needs in an environment truly suited for guests to embrace a healthy lifestyle and wellbeing."

WHAT'S NEW

AL HABTOOR CITY



Straight from the barbecue, full of flavors and spices – only at The City Grill!

The City Grill

now open at The Atrium, Al Habtoor City

Now open and ready to fulfill your carnivore cravings from the heart of the newest and most spectacular dining complex in Dubai – The Atrium, Al Habtoor City.

The City Grill offers the richest South

African dining experience! Uniquely styled and sophisticated decor, a wide selection of South African dishes with a modern twist, intense flavors and a generous selection of premium beefs. Located on the first floor of The Atrium in Al Habtoor City. It's a dinner date!

Opening hours: 5:00pm to 2:00am

Reservations:
+971 56 489 12 51



WIN

1 night stay at the newly opened Metropolitan Hotel Dubai

Experience the beginning of a new chapter in the legacy of The Metropolitan Hotel Dubai, as the refined and vibrant 4-star property re-opens its doors

The brand new hotel has 320 stylish rooms and elegant suites with amenities including 42" flat screen TV, twin or king size luxe beds, fully stocked minibar, One Touch phone service, individually controlled air-conditioning, tea & coffee making facilities and turndown and laundry service. A number of suites enjoy adjoining balconies and all boast views across the metropolis of the city or towards the Jumeira coastline and the iconic Burj Al Arab.

Tell us the names of the 2 dining outlets which were part of the original Metropolitan on Sheikh Zayed Raod and are now reopening at the new Metropolitan Dubai Hotel?



#MetropolitanIsBack

Email your answers to sawalef@habtoor.com by February 16, 2017.





Create new beginnings while reliving the good memories at The Metropolitan Hotel Dubai.

Dubai's much loved hotel and legend reopens: The Metropolitan Hotel Dubai

All you need to know about the vibrant and refined 4-star property, the Metropolitan Hotel Dubai...

Revival of Dubai's famous Metropolitan brand

The original Metropolitan Hotel, which was built in 1979, was demolished in 2012 to make way for Al Habtoor City, an urban resort incorporating three hotels and luxury residential towers on The Dubai Water Canal.

The demolition of the Metropolitan also saw the closure of The Red Lion

English pub, one of the oldest English pubs in Dubai and Don Corleone Italian Restaurant, another popular destination for residents of Dubai. Both The Red Lion and Don Corleone have been revived and incorporated into the new hotel.

New Location

Situated in the heart of the city, on Sheikh Zayed Road near Exit 41 (Al Thanya Street), the hotel occupies one of Dubai's most central and sought-after locations alongside the Sheikh Zayed Road. Only minutes away from

some of the city's key attractions including The Mall of the Emirates and Jumeira Beach, Metropolitan Hotel Dubai welcomes guests with the finest in modern Middle-Eastern hospitality, combining sleek design with a boutique, neighborhood feel creating a truly unique 'home from home' to both business and leisure guests alike.

The hotel also offers superb connectivity for business travellers to corporate headquarters; international conference centres and is a 20-minute



THE RED LION
ENGLISH PUB

Established within the original Metropolitan Hotel in 1979, The Red Lion is one of Dubai's original pubs and a much loved institution within itself. A traditional English public house like no other in the city, serving up hearty British fare alongside live sports, music, quiz nights and a hearty dose of warm, welcoming charm from the pub landlord!



TROPICANA

An al fresco pool bar and lounge and the perfect spot to enjoy Dubai's endless sunshine. Open throughout the day and offering up poolside snacks and bar bites alongside fresh juices and a truly Tropicana cocktail list.



Al Sheif
CAFE

Choose to relax in the lounge or the shisha courtyard at this all day venue serving up middle-eastern light bites and specialties alongside a selection of teas, coffees and a full bar menu.

drive from Dubai International and the Al Maktoum International Airport.

Your "Home Away from Home"

The elevated Metropolitan Hotel Dubai still exudes the "home away from home" feel which is impeccably present the minute you walk into the property, with many familiar faces greeting and welcoming guests.

The hotel features 320 contemporary rooms including 18 suites and state of the art leisure facilities including a well-equipped gym, a rooftop swimming pool and a beautifully appointed spa. The elegant rooms feature modern amenities that are ideal for guests seeking contemporary comfort in the heart of the city.

Loyal Programme

The Group's Chairman made a firm

promise to loyal guests to revive the property in years to come. True to his word – an elevated and renewed Metropolitan Dubai opens in 2016, offering guests a chance to experience a new chapter in the legacy of a hotel, which sits truly in the heart of Dubai.

The Metropolitan Hotel Dubai has developed its own rewards programme, called Loyal, which guests can use throughout the Group's hotels and outlets. For more information, please contact info@metropolitanhoteldubai.com

A Chic and modern look

The hotel's chic and modern look starting from the lobby with its high ceilings, tasteful chandeliers and glass windows will cater to a diverse clientele, such as the millennials,

value conscious business traveller, leisure tourists, visiting friends and family, local nationals and GCC residents.

Guests can choose from a selection of room types including Premium Rooms, Premium Plus for up to three people sharing, Family Rooms for up to four people, Junior Suites, Premium Suites, and Ambassador Suites.

Bringing back old favourites – The Red Lion & Don Corleone

In addition to The Red Lion and Don Corleone, The Metropolitan Dubai will also be home to other five dining outlets in total, including Al Sufa, an all-day dining restaurant serving international cuisine, Al Sheif Lounge serving Arabic cuisine, and the Tropicana pool bar.



DON CORLEONE

Italian Restaurant

A traditional neighborhood Italian Ristorante where you'll find fresh pastas, pizzas, salads and many more classic dishes alongside a suitably lengthy wine list.

"Today, I have kept and fulfilled my promise of rebuilding the Metropolitan Hotel to continue its legacy."

Khalaf Al Habtoor,
Chairman,
Al Habtoor Group

Take advantage of the
25% Early Bird discount offer
valid for bookings from
December 1, 2016 to
January 30, 2017.*

Visit
metropolitanhoteldubai.com
or contact the
Metropolitan Hotel
+971 4 343 0000

*Offer valid on the Best Available
Rate on all room types

Did you know...

The Red Lion English pub has been re-built to look as similar as possible to the original premises, with the same layout and elements, offering the informal yet traditional pub atmosphere. The new pub will feature the original oak bar, which is now 33 years old!



A stylish all-day eatery
serving an elaborate spread
of international dishes
around the clock..

*Here are the two lucky winners from
our 2016 autumn issue competitions:*

WINNERS

are...



*Faisal Busheiki
CCTV Officer & Receptionist
(AHG)*

*is the lucky winner of a AED 500 gift voucher
to spend at ZOCO, a homegrown soulful
Mexican-cum-Latin American eatery.*

*Abhishek Singh
Waiter
(AHG)*

*wins a AED 500 voucher to dine at The Rose &
Crown
at Al Habtoor City.*

*For your chance to win a 1 night stay at the newly opened
Metropolitan Hotel Dubai turn to page 25.*

AL HABTOOR MOTORS



Bentley Emirates Showroom Grand Opening

After the successful showroom inauguration on 3 August 2016, the new iconic Bentley Emirates Showroom on Sheikh Zayed Road held the much awaited Grand Opening on Monday 7 November 2016.

More than 200 distinctive guests enjoyed different sets of entertainments, and witnessed the Bentley's new flagship showroom that has been designed to go beyond any previous luxury automotive experience.

Mohamed Al Habtoor, Vice Chairman and CEO, Al Habtoor Group and Ahmed Al Habtoor, CEO, Al Habtoor Motors marked the opening together with Dr Andreas Offermann, Member of the Board for Sales, Marketing, and Aftersales Bentley Motors Limited.



1. & 2. Guests enjoyed a range of activities, including the iconic racing car, the “Bentley Blower” 3. & 4. Bentley shines at the Gulf Concours.

Gulf Concours at the Burj Al Arab

The inaugural Gulf Concours, the Emirates’ first Concours d’Elegance event, was held at the Burj Al Arab Terrace in December 2016.

An exclusive 2,000 guests attended the first ever three-day event, which took place on the terrace of the 7-star Burj Al Arab. Officially opened by Prince Michael of Kent, the event saw a display of 50 cars including classics as well as the most recent luxury models.

Cars such as the new Bentley Mulsanne EWB, which made its UAE debut on the lawns as well as the new Aston Martin DB11, Rolls-Royce Wraith Black Series and the Lykan Hypersport from W Motors were parked alongside the world’s rarest

and most valuable classic and sports cars.

Among the highlights was the race car-inspired Bentley Continental GT3-R, which scooped up the award for “Best Bespoke Limited Edition”.

Limited to just 300 examples globally upon its launch and highly regarded in the Middle East amongst collectors, the GT3-R is as breathtaking in its approach to interior design as to its dynamic ability.

Judges at the Gulf Concours recognised the bespoke model, awarding the luxury manufacturer for Bentley’s rarest and most performance-focused interpretation of luxury.

An evening with Bentley HSBC

Al Habtoor Motors Bentley Emirates together with HSBC set a memorable evening event for their premier customers in the new Bentley flagship Showroom, Sheikh Zayed Road on 21 November 2016.

HSBC guests had the privilege to see the iconic racing car, the “Bentley Blower” and a firsthand discussion with the Bentley craftsmen from Bentley UK. Throughout the evening customers were also given the opportunity to test-drive a variety of Bentley vehicles.

AL
HABTOOR
MOTORS



Chery Arrizo5

Chery UAE, Al Habtoor Motors launches the new sedan, the Arrizo5 set to capture the attention of the UAE market with its novel styling, quality safety, outstanding performance and intelligent technology.

Setting a new technical standard, the Chery Arrizo5 is the second generation car in the highly popular ARRIZO series.

Jagdish Parulekar, CFO Al Habtoor Motors, and Carl Cao, Senior Sales Manager Middle East launched the new passenger vehicle on 30 November 2016.

Chery engineers have integrated the work of world-renowned designers with the traditional Chinese cultural element of 'water' giving the Chery Arrizo5 a dynamic streamlined H.D.S (Hydro dynamic surfacing) body style. Featuring generous proportions, there is plenty of room for up to five people in the passenger compartment, the new sedan's body

is set at 1825mm width making it more spacious than the rivals hands down in passenger space and room for a trunk of 430 litres.

Starting from just AED 39,900, Chery Arrizo5 is all set to be a game-changer in the category with its stylish, aggressive and advanced features!



HABTOOR GRAND RESORT
AUTOGRAPH COLLECTION[®]
HOTELS



(A+) excellent!

PROJECT: BRUNCH

$E = mc^2$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$\int_0^{\infty} \frac{e^{-(p+x)y}}{\pi(p+x)} \sin(a\sqrt{x}) dx = -\sinh(a\sqrt{p})$$

This outrageously fun brunch erupts with games and excitement, as rivals from different tables form their teams to challenge, outwit and engage in the adventurous Brunch Quiz.

This unique concept allows its guests to further participate in their social activity by providing table games such as playing cards, Jenga and battle ships to name a few.

Guests are able to enjoy delicious varieties of assortments such as Live BBQ that allows you to build your own burgers, foot longs or chicken roles with traditional accompaniments being English meat pies with mushy peas and roast potatoes, a wide selection of cold salads and mouth-watering deserts.

The brunch is also vegetarian friendly to which Veggie Burgers and Skewers are fresh from the grill.

Guests are encouraged to collect their selected house beverages by the bucket or the “flavour of the week cocktails” by the jug, while the waitrons rock to their “chic geek” style and friendly personalities.

Date: Every Friday

Time: 13:00pm – 16:00pm

Venue: The Underground Pub

Rate: AED 199/- all inclusive

Quizz: Starts at 13:30hrs sharp

T0 Book: 04 408 4221 or hgrs.fbreservation@habtoorhospitality.com

Habtoor Grand Resort, Autograph Collection
Al Falea Street, Jumeirah Beach | Dubai, UAE
T. 971 4 399 5000, F. 971 4 399 4547
www.marriott.com/dxbhg

the
underground

Meet the team leading the



The Metropolitan Hotel Dubai reopens and is armed with an experienced team of senior managers led by General Manager, Sanjay Luthra. The team reveals the highlights of the guest experience at the new Habtoor Hospitality property...



Sanjay Luthra,
General Manager

"Guests can look forward to value for money at the Metropolitan Hotel Dubai. We provide a great product and experience at affordable prices."



Manu Madan
Director of Business Development

"We will be providing our guests a high quality product and great service."



Zara Alkindy
Assistant Front Office Manager

"Come and enjoy an unbeatable experience in a hotel with a unique history and story."



Faisal TP
Executive Housekeeper

"The Metropolitan offers beautiful and modern rooms, top of the range meeting room facilities with the latest technology and our incredible staff."

e Metropolitan Hotel Dubai



Elie Lteif
Executive Chef

"We take guests on a journey with our traditional yet modern dishes. Each outlet offers a dedicated experience, The Red Lion showcases a traditional British pub, Don Corleone is the perfect neighborhood Italian restaurant."



Eva Claudia
Reservations Manager

"We promise hospitable service, warm and friendly staff and a relaxed atmosphere that is your home away from home."



Adil ElMitari
F&B Manager

"Guests can look forward to experiencing one of the oldest English pubs in Dubai - The Red Lion, the revamped oldest Italian restaurants Don Corleone and enjoy the beautiful panoramic views of the Dubai skyline at the rooftop bar."



Ayesha Minty
Marketing Manager

"The hotel offers an incredible experience for guests, with 5 great F&B concepts, beautiful rooms and panoramic views of the city, the Metropolitan Hotel Dubai truly is your home away from home."

March
2017

Everyone is a potential **winner!**
To know more about the awards, talk to your HR department



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Emirates International School

AL HABTOOR MOTORS

Al Habtoor Group
**INDIVIDUAL
EXCELLENCE
AWARD
2017**

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Al Habtoor Group
**BUSINESS UNIT
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Al Habtoor Group
**DEPARTMENTAL
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**CSR
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GIVE

VOLUNTEER

HELPING HANDS

SUCH
GREAT
IDEA



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AWARD
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AWARD**

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AWARD**

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**DEPARTMENTAL
AWARD**

Al Habtoor Group
**MILESTONE
AWARD**

Al Habtoor Group
**INDIVIDUAL
EXCELLENCE
AWARD**

Al Habtoor Group
**EMPLOYEES'
CHOICE
AWARD**

Al Habtoor Group
**CSR
AWARD**

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AL HABTOOR CITY

THE CRAVE BRUNCH

JOIN US AT THE ATRIUM AL HABTOOR CITY FOR
A UNIQUE BRUNCH EXPERIENCE SPREAD OVER
ZOCO AND THE CITY GRILL WITH KIDS ACTIVITIES.

TASTE A VARIETY OF LATIN AMERICAN DELICACIES,
SOUTH AFRICAN MEAT GRILL STATION AND
INDULGE IN OTHER DISHES AND DESSERTS TO
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KICK OFF THE WEEKEND WITH OUR LIVE LATIN
BAND AND LET US CREATE AN UNFORGETTABLE
CULINARY MEMORY FOR YOU!

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AED 225 INCLUSIVE OF SOFT BEVERAGES

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AED 350 INCLUSIVE OF BUBBLY



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